



One of "America's 100 Best Charities"
— *Worth* magazine

Scott Berkowitz is the founder and president of RAINN, America's largest anti-sexual assault organization. RAINN created and operates the National Sexual Assault Hotline at 1.800.656.HOPE. RAINN also educates more than 130 million Americans a year about sexual assault and leads national efforts to improve services to victims and ensure that rapists are brought to justice. In 2006, RAINN launched the National Sexual Assault *Online* Hotline, the web's first real-time, secure counseling hotline, which won the prestigious Technology Innovation Award from Npower and Accenture for being the best use of technology by a nonprofit.

Recognizing RAINN's effectiveness, efficiency and professionalism, *Worth* magazine selected RAINN as one of "America's 100 Best Charities."

RAINN operates the National Sexual Assault Hotline in partnership with 1,100 local rape crisis center affiliates across America. RAINN's national hotlines (telephone and online) have helped more than 1.9 million victims of sexual assault since 1994. RAINN also operates the DoD Safe Helpline under contract with the Department of Defense. Safe Helpline provides telephone and online support to members of the US military who have been sexually assaulted.

The hotline number and RAINN's public service ads have aired on all six of the national broadcast networks, a dozen cable networks, and more than 1,100 radio stations. RAINN has also benefited from extensive help from celebrity supporters such as Christina Ricci, Jennifer Aniston, Sarah McLachlan, Tori Amos, R.E.M., Natalie Merchant, Jewel, Dave Matthews Band, U2, Paul Shaffer, and Michael J. Fox.

RAINN is supported by thousands of individual donors and corporate partners including General Mills and Target. Eighty-seven cents of every dollar is spent directly on serving victims and educating the public.

Berkowitz is also the CEO of A&I Media, a firm that specializes in media start-ups, acquisitions and management. A&I also provides strategic and communications consulting and develops annual reports, collateral material and print and electronic advertising campaigns for corporations, large associations and public relations firms.

Previously, Berkowitz worked for seven years for *Campaigns & Elections* magazine, serving the last four years as publisher. In that role, he increased the magazine's circulation five-fold while turning the magazine's long-term losses into profits. He also created a political training division that advised parties, activists and non-governmental organizations on five continents. The division, which became the largest political training organization in the world, trained more than 100 members of the US Congress and conducted the first-ever democratic training in the then-Soviet Union and the then-totalitarian countries of Czechoslovakia, Poland and Nigeria. As publisher of the country's largest political magazine, Berkowitz was a frequent spokesman on television and radio and in print.

Before turning to business, Berkowitz's political career included two years as deputy national finance director for a presidential campaign.

Berkowitz holds a B.A. from Hampshire College in Amherst, Mass.

National Sexual Assault Hotline: 1.800.656.HOPE | National Sexual Assault Online Hotline: rainn.org

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